

## Message Text

UNCLASSIFIED

PAGE 01 JAKART 10298 310802Z  
ACTION EA-12

INFO OCT-01 EB-08 ISO-00 /021 W  
-----021917 310826Z /10

R 310726Z JUL 78  
FM AMEMBASSY JAKARTA  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 0521  
AMCONSUL SURABAYA

UNCLAS JAKARTA 10298

EO 11652: NA  
TAGS: BTIO, ID  
SUBJ: PRIVATE TRADE OPPORTUNITY

1. 560/01/P042
2. 072878
3. ROSOENOTO
4. 560 INDONESIA
5. Y. CONCRETE BUILDING INDUSTRY
6. A. REPLY TO --  
B. MR. DARRYL THOM, GENERAL MANAGER  
C. P.T. JAYA READYMIX  
JALAN JEND. D.I. PANJAITAN  
KEBON NANAS, JATINEGARA  
P.O. BOX 52  
JAKARTA TIMUR, INDONESIA
7. CABLE: "JAYAMIX" JAKARTA TELEX: JAYAMIX IA 45679 TEL. 881587,  
884026
8. -
9. 104-11. 9A. AGENCY
10. DESCRIPTION.  
2899579 WATER CONDITIONING CHEMICALS  
3589222 INDUSTRIAL WATER SOFTENERS  
P.T. JAYA READYMIX (WTDR UNDER PREPARATION) IS THE PIONEERING  
COMPANY IN THE PRODUCTION OF READY-MIXED CONCRETE IN INDONESIA.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 JAKART 10298 310802Z

IT WAS ESTABLISHED IN 1972 AS A JOINT VENTURE BETWEEN P.T. PEM-  
BANGUNAN JAYA AND TWO LARGE AUSTRALIAN COMPANIES, NAMELY BLUE  
METAL INDUSTRIES LTD. AND CSR LIMITED, BOTH OF SYDNEY. THE  
LATTER TWO COMPANIES HAVE ALSO FORMED JOINT VENTURES WITH A  
NATIONAL COMPANY, I.E. P.T. Koba Tin, WHICH IS OPERATING AS A  
MINING CONTRACTOR FOR P.T. TIMAH. WHEN IT WAS ESTABLISHED,  
P.T. JAYA READYMIX INVOLVES AN INVESTMENT OF US\$1 MILLION.

P.T. PEMBANGUNGN JAYA OWNED 25 PERCENT OF THE SHARES AND THE REMAINDER WERE OWNED BY THE AUSTRALIAN COMPANIES. SINCE THIS COMPANY HAS EXPANDED SO RAPIDLY, THE CAPITAL HAS BEEN INCREASED BY AN ADDITIONAL US\$2.3 MILLION. IT HAS BRANCHES IN SEMARANG, SURABAYA AND MEDAN. EMPLOYS APPROX. 200 PEOPLE INCL. 6 FOREIGN EXPERTS. PROJECTS WHOSE READYMIX REQUIREMENTS HAVE BEEN SUPPLIED BY THIS COMPANY INCLUDE: THE JAKARTA CITY HALL, THE MUARA KARANG STEAM ELECTRIC POWER PRJECT, WISMA KOSGORO, TANJUNG PRIOK' WHARVES 1 AND 11, MHT PROJECTS ("KAMPUNG" IMPROVEMENT PROJECT), A TEXTILE FACTORY IN TANGERANG, ELECTRICITY-GENERATING PROJECT IN SEMARANG AND SEVERAL OTHER PROJECTS, BOTH LARGE AND SMALL IN AND AROUND JAKARTA. IT ALSO ACCEPTS SMALL ORDERS FOR READYMIX. PURCHASE TO BE FUNDED BY L/C. REQUESTS CATALOGUES, CIF JAKARTA PRICE QUOTATIONS FOR ABOVE PRODUCT AND REQUEST RESPONSE ASAP. GARDNER

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 31 jul 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978JAKART10298  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780312-1056  
**Format:** TEL  
**From:** JAKARTA  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t1978074/aaaaadfx.tel  
**Line Count:** 77  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** e4623570-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1945839  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PRIVATE TRADE OPPORTUNITY  
**TAGS:** BTIO, ID  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odhc://SAS/SAS.dbo.SAS\_Docs/e4623570-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014